

September 2, 2024

BSE Limited Scrip Code (Equity): 535755

Scrip Code (Debt): 973442, 974570 & 975069

National Stock Exchange of India Limited Symbol (Equity): ABFRL

 $\textbf{Sub.:} \ \ \, \underline{\textbf{Prior} \ \ \, \textbf{intimation} \ \ \, \textbf{regarding} \ \ \, \textbf{issue} \ \ \, \textbf{of} \ \ \, \textbf{Non-Convertible} \ \ \, \textbf{Debentures} } \ \ \, (\text{"NCDs"}) \ \ \, \underline{\textbf{of}} \ \ \,$

Aditya Birla Fashion and Retail Limited ("the Company")

Ref.: Regulation 50(1)(d) of the Securities and Exchange Board of India (Listing Obligations

and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

Please be informed that the meeting of the Finance Committee of the Board of Directors of the Company will be held on Thursday, September 5, 2024 *inter alia*, to consider the proposal for fund raising by way of issuance of Non-Convertible Debentures on a private placement basis, for an amount not exceeding ₹ 500 crores (Rupees Five Hundred Crores only).

The above is within the limits approved by the Board of Directors and Shareholders of the Company, from time to time.

The above is for your information and record.

Sincerely,

For Aditya Birla Fashion and Retail Limited

Anil Malik President & Company Secretary ACS 11197

Tel.: +91 86529 05000

Fax: +91 86529 05400

CIN: L18101MH2007PLC233901 Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com