

August 7, 2024

BSE Limited Scrip code: 535755 National Stock Exchange of India Limited Symbol: ABFRL

Sub.: Outcome of the Board Meeting of the Company

Ref.: 1. Regulation 30 (read with Schedule III- Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");

- 2. SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 ("SEBI Circular")
- 3. Our intimation dated July 30, 2024

Dear Sir/ Madam,

Pursuant to the above referred, kindly note that the Board of Directors of the Company at its meeting held today, based on the recommendation of Nomination and Remuneration Committee have inter alia approved the Appointment of Mr. Venkatesh Satyaraj Mysore (DIN: 01401447) as an Independent Director, for a term of 5 consecutive years w.e.f. October 13, 2024, subject to Shareholders' approval.

Enclosed are the brief details of appointment as required under SEBI Circular. ("Annexure A").

The meeting commenced at 12:30 p.m. and concluded at 2:45 p.m.

The above is being made available on the Company's website i.e., www.abfrl.com.

Thanking you.

Sincerely, For Aditya Birla Fashion and Retail Limited

Anil Malik **President & Company Secretary**

Encl.: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

•
Piramal Agastya Corporate Park, Building 'A',
4 th and 5 th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

Registered Office:

CIN: L18101MH2007PLC233901 Website: www.abfrl.com Tel.: +91 86529 05000 Fax: +91 86529 05400



Annexure A

Sr. No.	Particulars	Details
a)	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Venkatesh Satyaraj Mysore (DIN: 01401447) as an Independent Director.
b)	Date of appointment/ re- appointment /cessation (as applicable)	w.e.f. October 13, 2024.
c)	Term of appointment/ re- appointment	Appointment of Mr. Venkatesh Satyaraj Mysore for a term of 5 consecutive years commencing from October 13, 2024 to October 12, 2029, subject to approval of shareholders.
d)	Brief Profile	Mr. Venkatesh Satyaraj Mysore, 65 years bearing a qualification of B.A., MBA in Marketing & Finance, from University of Madras and has an experience of 30+years. He is the CEO of Red Chillies Entertainment Pvt Ltd. [since 2013] and CEO & MD of Knight Riders Sport Pvt Ltd. [since 2010]. Earlier he has also worked with Sun Life Financial (Country Head (India), MetLife India (CEO & MD).
g)	Disclosure of relationships between directors (in case of appointment of a director)	Mr. Venkatesh Satyaraj Mysore is not related to any Director(s) of the Company.
h)	Confirmation	 Basis the disclosures received from Mr. Venkatesh and pursuant to the SEBI Circular and Stock Exchange Circulars, it is hereby confirmed that he: fulfills the criteria of independence; is not debarred from holding the office of a director by virtue of any order passed by the SEBI or any other such authority.

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

CIN: L18101MH2007PLC233901 Website: www.abfrl.com Tel.: +91 86529 05000 Fax: +91 86529 05400