

Celebrate bright new beginnings this Ganesh Chaturthi with Peter England

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Celebrate colours this Ganesh Chaturthi with Peter England, as the brand brings forth a collection for your wardrobe that celebrates togetherness and prosperity. 'Colourfest', a special festive collection from Peter England that signifies the colourful festival season and endless opportunities and possibilities that lie ahead, comprises casual shirts and trousers in 15 different hues.

The brand, which has become an anchor brand for the young millennial, champions the concept of "Young Formals" – smart, stylish and colourful formal wear for young working men. It consists of a diverse range of casuals, semi-formals, wedding and ethnic wear, suits and blazers, and party wear among various others.

The bright and exclusive Linen Comfort Collection from Peter England makes for the ideal attire for the festival. Available in pastel colours, stripes and checks, these Linen and Cotton-Linen blended shirts can be teamed up with an intelligent pair of "Smart Pants" that are designed to solve your everyday issues with their intelligent functional designs.

The collection covers a stunning never before experienced 15 colours in men's casual wardrobe in hues that are rich and vibrant as well as calm and comforting, since the entire range is crafted in 100% cotton. Through a wonderful array of fabrics, textures and indeed colours, this year, Ganesh Chaturthi will truly be about paying homage to happiness and festive dressing.

Collection available at Peter England Stores starting from Rs.799 onwards