

## Introducing linen collection for men from Allen Solly

28 March 2011

*~ Embrace a perfect summer wardrobe with the widest range of Linens from Allen Solly ~*

**Bengaluru:** Allen Solly introduces cool summer trends for men, with their exclusive range of linen clothing.

Allen Solly gives the perfect solution to beat the heat in style during the warmer months.

**Men** – This season for men, Allen Solly presents a cool stylish summer line of shirts in solid colours, stripes and checks all in linen. The linen collection from Allen Solly offers the most comfortable summer wardrobe with their widest range of linen in all categories – shirts, trousers, shorts and jackets. Linen, the versatile fabric, spells comfort especially in warm climate as it allows the body to breathe. From the formal shirts to the little black evening dress to casual resort wear, linen is most essential in virtually any setting.



These shirts can provide double duty at work and other social situations. Linen is a natural fabric and absorbs sweat, thus, the shirts look as good as they feel. Linens appear as fresh as when you first put on, even at the end of the day. Adding to the unending lineage of style are the linen trousers, shorts and jackets all of which promise a fresh relaxed look for the summer. For a perfect casual summery evening, team the vibrant-coloured tees from Allen Solly with the white linen shorts and match them with sandals to create an unmatched cool, laid-back look.

So breathe easy this summer with the cool, striking and stylish linen range from Allen Solly.

Price starts at Rs. 1299.

### About Allen Solly:

Allen Solly created ripples in the Indian market by releasing new rules in corporate dress code. It trashed whites and greys thereby making the corporate world a colourful and vibrant place. Originating from the large portfolio of international brands of Coats Viyella – UK, Allen Solly truly has been the brand that transformed the way people dressed by bringing in its concept of Relaxed Formal Wear to India – bold and bright colours, concepts and patterns.

### Allen Solly stores are located at:

**Bangalore-** Church Street, 55, 55/1, Tel No: 080 41121830/1, **Jayanagar** - no 346/17, 10th 'A' Main, 27th Cross, 3rd block. Tel No: 080 41739920 / 41400150, **Comm Street** - Old# 8, New # 166, 080 41238085, **Garuda Mall** - No-CTS, 15, 17, 18 & 27, (117) Tel No: 080

41531023 **Mumbai** - Unit G-14, Ground floor, Inorbit Mall, Link Road, Malad (W), ph - 022 67049564, Vista Enterprises, 12-A Mahavir Centre, Turbhe Road, Section-17, Vashi - 022 27893485, Shop No F13/A, oberoi Malls Pvt Ltd, International business park, Oberoi garden city, Off W E Highway, Goregaon - ph - 022 28409009, **Delhi** - F-13, Inner Circle, CP - 011 43583755/6, Sivam Sales Pvt.Ltd., E-16 Connaught Place, PH - 011 23415682, Shop # 8 & 9 West Gate Mall, upper Ground Floor, District Center, Shivaji Palace, Raja Garden- 011 45508035, Shop # M-65, Greater Kailash - 1- 011 46556820/30 Shop # 5, GF, Select Saket mall, Plot # a43, District center, Saket - 011 40575041/2 **Chennai** - Shop # 99, ground floor, phase - 2, spencers plaza, annansalai - 044 28491183, Shop# 5, Ground flr, # 10 & 11, Dr. Radhakrishna Salai, Mylapore - 044-28477772, Chaitanya, Shop no A, # 12, Khader Nawaz Khan road, Nungambakkam - 044 43084840/1 **Hyderabad** - Shop No F1, Amit Plaza, Somajiguda - 040 66621040 GF, Road No 2, Banjara Hills, 040 23554810 **Ahmedabad** - Shop#1, Rain Drops, opp to Iskon Arcade, C G Road, Ph - 079-32948810 Iscon Mega Mall, Shop # 223 & 224, S G Road - ph -079 40026770 **Kolkatta** - City Centre, DC Block, Salt Lake Sector 1 - 033-23582096, Shop # S238, 2nd flr, South City Mall, Municipal #375, Prime Anwar Shah Road - 033 40072223, M/s Marda Collections, 37 Shakespear Sarani - 033-22815488/9 **Lucknow** -Shop # 123 , Sahara Gunj, Shahanjaf road, Hazart Gunj - 0522-4003451, **Gurgaon** - No 42 & 43 GF, Ambience Island, NH - 8 - 0124 4665437/8, No 105, 1st floor, Ambience Island, NH - 8, Gurgaon -0124 4665415/6, **Noida** - F-16, Sector -18 - 0120 4228063/5, Shop # 27, G. Floor, The Great India Place Mall, Sector-38 - 0120 2450040, Cosmic Fashions, C-24, Sector 18 - 0120 43157440, **Chandigarh** - Shop # 11, next to snow white dry cleaning, Sector - 17, "E" Market - 0172 5035457, SCO 51, Sector 17-E -0172 5067175 **Calicut** - The Focus Mall, Shop # 217, Navor Road - 0495 4021404, **Coimbatore** - VVCR Murugesu Mudaliar & Sons, 382 B Jaimahal Manian Corner, D.B.Road, R.S.Puram - 0422-4367312, **Thane** - Jai Enterprises, 2/3 R.M.Pride, Ram Maruthi Road - 022-25381601, **Vizag** - Zen Apparels, 30-15-158 City Plaza, Daba Garden - 0891-2575889, **Pune** - Sambhaji Mansion, Ground Floor, 1260-A Jungli Maharaj Road - 020 25511943/4, Kakade Mall, # 105, First Floor, #231, Moledina Road, Camp - 020 26332535/6, **Bhubaneshwar** - Land Mark, 52/53 Janpath, Ashok Nagar - 0674-2533215, **Thane** -Jai Enterprises, 2/3 R.M.Pride, Ram Maruthi Road - 022-25381601, **Vizag** - Zen Apparels, 30-15-158 City Plaza, Daba Garden - 0891-2575889, **Ghaziabad** - 20, Shipra Mall, Plot - 9, Vaibhavkhand, Indirapuram - 0120 4139645, **Secuderabad** - Krishna's, 95 Park Lane - 040-27720322, **Chandigarh** -SCO 51, Sector 17-E - 0172 5067175