## Peter England end of season is here

15 July 2013

~ Get the best of deals, apparel & accessories ~

**Bangalore:** Liven up your wardrobe this season with the best in fashion from India's largest, most sought after menswear brand, Peter England. The brand announced its much awaited Spring Summer'13 End of Season Sale. Starting from 12th July the sale gives you an opportunity to grab fashionable merchandise at unbelievable prices.

Peter England offers exciting discounts this season: Buy 3, Get 2 Free on exciting range of Shirts, T-shirts, Trousers and Jeans. Other exciting offers are also available on Suits, Blazers and Bags. The brand is enticing its customers with a wide range of options spanning from formal and casual wear that helps in making a stellar fashion statement.

The brand, with a conscious attempt to capture its consumers by addressing their various requirements, has come up with amazing offers for its most valued customers. Hurry and be the first to flaunt the exquisite range by Peter England as the sale is ending on August 11.

## **About Peter England**

Peter England is the largest menswear brand in India with eight million garments sold every year. First launched by Madura Fashion and Lifestyle (then known as Madura Garments) in the mid-price shirt segment in 1997, the company acquired the world rights for the brand in 2000. With offerings in the mid-priced value-for-money range, Peter England brings formal wear for young men in the early years of their career. The product assortment includes shirts, trousers, suits, blazers and accessories for 'Everyday' and 'Special' occasions.