

Peter England wins three prestigious awards

30 January 2014



Peter England, the largest menswear brand in India – with over five million garments sold every year – won three prestigious honours at the Visual Merchandising and Retail Design (VM&RD) awards 2014 function held in Mumbai on January 30.

The event is a renowned platform that celebrates the best in store formats and retail design across India. Peter England was the winner in the Best Store Front and the Best Store Front Signage categories and won the merit two prize in the Western Fashion Apparel, Speciality Storecategory.

