## Revamp your wardrobe with Allen Solly's end-of-season sale

## 9 July 2010

## ~ This July shop till you drop at Allen Solly ~

Kick-start your monsoon with an all-new wardrobe! Allen Solly, the premium lifestyle brand, announced their end-of-season sale. While you save money, grab the opportunity to update your wardrobe with dazzling colours, styles and patterns. Take your pick from a variety of collections that strum a stylish beat with exciting themes such as Street & Trend for Men & Women.



This time, Allen Solly goes the extra mile with discounts that are deeper than usual and a vivid array of versatile products up for grabs.

Starting in the second week of July, the sale offers discounts of up to 40% for all men's, women's and kids' wear collections.

Buy 1 and get 20% off Buy 2 and get 30% off Buy 3 and above to get 40% off

So up your style this season with exhilarating offers.

Offer valid in Allen Solly exclusive stores and all Planet Fashion stores only.

## **About Allen Solly:**

Allen Solly created ripples in the Indian market by creating new rules in corporate dress code. It trashed whites and greys, thereby making the corporate world colorful and vibrant. Allen Solly truly has been the brand that transformed the way people dressed, by bringing in its concept of Relaxed Formal as well as casual wear for men, women and kids wear in India, with bold and bright colors, concepts and patterns.