Mediterranean Dream - Karan Johar + Varun Bahl Spring - Summer 2012

4 September 2011

Mediterranean Dream

For Spring-Summer 2012, Karan Johar and Varun Bahl present a vision of Mediterranean chic. A cruise on the French Riviera, the sunlit sands of the Côte d'Azur, a relaxed stroll on the streets of Florence; these are the references that the designer duo have worked with for the Grand Finale collection of the Van Heusen India Men's Week.

The colour palette begins with calm, neutral shades like beige, ivory, and monsoon-sky grey. As the collection progresses, summer brights come into play, creating a symphony in salmon, amber, denim blue, pistachio, and mustard. Throughout, the collection is punctuated with accents of charcoal and black, which come into their own towards the end.

The silhouettes are a mix of the soft and the severe, with structured jackets that are off-set by slinky cowls. Stiff-falling linens find a match in luxe silk jerseys, and summer layering becomes a prime element. Even the interplay of transparent/translucent elements adds to the decadence of the collection: printed silk boxer shorts hint at their presence from inside mulmul trousers, and net pullovers show off beautifully constructed shirts underneath.

This is Karan Johan and Varun Bahl's second men's pret collection together. For the fashion presentation, scheduled on 4th September at the Van Heusen India Men's Week, the designer duo have commissioned line of especially-created footwear and bags from Mumbai-based, young brand 'a.k.a. bespoke'.